

**If you want to know which is the
Real Affordable
Housing Measure**



Look who's supporting each one...

Measure U1

**Raises \$3.5 Million for Affordable Housing
Paid for by Landlords, Not Renters**

Measure U1 the *only* measure on the Berkeley ballot that offers a real solution to our affordable housing crisis.

Placed on the ballot by a unanimous vote of the City Council, Measure U1 produces three times what the deceptive Measure DD will raise. Measure U1 will make a real difference for seniors, working families and all who struggle to afford housing in Berkeley.



Berkeley Tenants Union



Bay Area **Community** Land Trust

BRIDGE Housing
Building Opportunities for Self-Sufficiency (BOSS)
East Bay Housing Organizations
Everyone Home
Resources for Community Development
Satellite Affordable Housing Associates
Tenants Together
TransForm
Berkeley Progressive Alliance
East Bay Citizens for Action
East Bay Young Democrats

Center for Sustainable Neighborhoods
Green Party of Alameda County
John George Democratic Club
Wellstone Democratic Renewal Club
Associated Students of the University of California
Democratic Socialists of America, East Bay Chapter
Berkeley Student Cooperative
Progressive Student Association
Carpenters Union, Local 713
Service Employees International Union, Local 1021

Mayor Tom Bates
Councilmember Maxwell Anderson
Councilmember Jesse Arreguin
Councilmember Laurie Capitelli
Councilmember Lori Droste
Councilmember Linda Maio
Councilmember Darryl Moore
Councilmember Susan Wengraf
Councilmember Kriss Worthington

Andy Katz, East Bay Municipal Utility District Board
Jesse Townley, Chair, Rent Stabilization Board
Katherine Harr, Vice-Chair, Rent Stabilization Board
Sheila Jordan, Alameda County Superintendent of Schools, Emerita
Sandre Swanson, State Assembly Member, 2006 – 2012
James Chang, Rent Stabilization Board
Paola Laverde, Rent Stabilization Board

Robert Reich, Former U.S. Sec. of Labor and Professor at UC Berkeley
Lisa Stephens, former Chair, Rent Board, former Chair, Parks & Recreation Commission
John Selawsky, Rent Stabilization Board, Berkeley School Board, 2000 – 20012
Judy Shelton, Rent Stabilization Board
Asa Dodsworth, Rent Stabilization Board

The only real affordable housing measure on the Berkeley ballot.

Vote YES on Measure U1

Measure DD

THE BIG LANDLORD DECEPTION


As of October 1, there were NO supporters listed on its website.

Only the sponsors who have paid over half a million dollars to put Measure DD on the ballot and promote it with deceptive tactics:



“sponsored by the Berkeley Property Owners Association (BPOA)”

Paid for by the Committee for Safe and Affordable Homes to Support Measure U1 and Oppose Measure DD, 2081 Center Street, Berkeley, CA 94704. Major funding provided by non-profit housing developers BRIDGE Housing in San Francisco (\$15,000), Resources for Community Development in Berkeley (\$10,000), and Satellite Affordable Housing Associates in Berkeley (\$5,400), by affordable housing advocate Stephen Barton, Ph.D. of El Cerrito (\$5,135), and Northern California Carpenters Regional Council Issues PAC in Oakland (\$5,000). Campaign ID No. 1386486.



If You Want to Help Address Our Affordable Housing Crisis,

Don't Let Big Landlords Off the Hook



Vote YES on Measure U1



Vote NO on Measure DD

Lift To See
Who Supports
Each Measure
Inside...