



# We support **Measure U1**

## the *Only* Real Affordable Housing Measure that will raise \$4 million from Berkeley Landlords



**Berkeley Tenants Union**



Bay Area **Community** Land Trust

BRIDGE Housing  
Building Opportunities for Self-Sufficiency (BOSS)  
East Bay Housing Organizations  
Everyone Home  
Resources for Community Development  
Satellite Affordable Housing Associates  
Tenants Together  
TransForm  
Berkeley Progressive Alliance  
East Bay Citizens for Action  
East Bay Young Democrats  
Center for Sustainable Neighborhoods  
Democratic Socialists of America,  
East Bay Chapter  
Green Party of Alameda County  
John George Democratic Club  
Wellstone Democratic Renewal Club  
Associated Students of the  
University of California (ASUC)  
Berkeley Student Cooperative  
Progressive Student Association  
Cal Berkeley Democrats  
Carpenters Union, Local 713  
Service Employees International Union,  
Local 1021

Mayor Tom Bates  
Councilmember Maxwell Anderson  
Councilmember Jesse Arreguin  
Councilmember Laurie Capitelli  
Councilmember Lori Droste  
Councilmember Linda Maio  
Councilmember Darryl Moore  
Councilmember Susan Wengraf  
Councilmember Kriss Worthington  
  
Andy Katz, East Bay Municipal Utility  
District Board  
Jesse Townley, Chair, Rent  
Stabilization Board  
Katherine Harr, Vice-Chair, Rent  
Stabilization Board  
Sheila Jordan, Alameda County  
Superintendent of Schools, Emerita  
Sandré Swanson, State Assembly  
Member, 2006-2012  
James Chang, Rent Stabilization Board  
Paola Laverde, Rent Stabilization Board

Robert Reich, Former U.S. Sec. of Labor  
and Professor at UC Berkeley  
Lisa Stephens, former Chair,  
Rent Board, former Chair, Parks &  
Recreation Commission  
John Selawsky,  
Rent Stabilization Board,  
Berkeley School Board,  
2000-2012  
Judy Shelton, Rent Stabilization Board  
Asa Dodsworth,  
Rent Stabilization Board



**YES on Measure U1**

[www.fundaffordablehousing.org](http://www.fundaffordablehousing.org)

Paid for by the Committee for Safe and Affordable Homes to Support Measure U1 and Oppose Measure DD, 2081 Center Street, Berkeley, CA 94704.  
Major funding provided by non-profit housing developers BRIDGE Housing in San Francisco (\$15,000), Resources for Community Development in Berkeley (\$10,000), and Satellite Affordable Housing Associates in Berkeley (\$6,450), by affordable housing advocate Stephen Barton, Ph.D. of El Cerrito (\$5,135), and Northern California Carpenters Regional Council Issues PAC in Oakland (\$5,000). Campaign ID No. 1386486.

Presorted Standard  
U.S. Postage  
**PAID**  
PSP

In contrast to the other side of this card, deceptive **Measure DD**  
on the ballot is supported by only one group:

**Berkeley rental property owners.**  
*(also known as big landlords)*

They say U1 has a developer loophole. **Fact:** Developers will pay \$30 thousand for every new market rate unit.

They claim DD is better than U1. **Fact:** DD only raises one third of the money for affordable housing.

**Don't be fooled by the landlord deception.**

 **Vote NO on Measure DD**